



# Division of Fisheries & Wildlife

Wayne F. MacCallum, *Director*

TO: City & Town Clerks

SUBJECT: Options for Sporting License Buyers

DATE: November 17, 2011

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TOWN CLERK  
BOARD OF REGISTRARS  
LEWISBURG, MA

As you all know, 2012 marks a shift for the Division of Fisheries and Wildlife (DFW) to selling of sporting licenses to an all-electronic system, *MassFishHunt* ([www.mass.gov/massfishhunt](http://www.mass.gov/massfishhunt)). Though many of you have chosen to stop selling licenses and have published this decision in local papers, we anticipate there will still be a number of "regulars" visiting your office looking to obtain their 2012 license. The Division will has also sent out an advisory to sporting groups and clubs as well as the media to alert license buyers of the change in the license system and license vendor locations. Despite these efforts, it is inevitable people will not see the information and won't know what other options there are for obtaining a license.

To aid you and the license buyer, we offer the following suggestions:

If the license buyer has access to an online computer:

- Please direct them to [www.mass.gov/masswildlife](http://www.mass.gov/masswildlife) where they can get more information about the new system and purchase a license online. There is a link on the home page that will further direct them.

If the license buyer does not have access to a computer or is uncomfortable with using one:

- **Other license vendor locations** – The 2012 license vendors, locations and phone numbers are currently posted online at [http://www.mass.gov/dfwele/dfw/recreation/licensing/vendors/license\\_vendors.htm](http://www.mass.gov/dfwele/dfw/recreation/licensing/vendors/license_vendors.htm). This list includes the DFW offices which sell licenses. Consider printing and posting the list of vendors in your region of the state for reference.
- **A local public library** - If license vendor venues above are inconvenient, suggest a visit to a local public library to purchase licenses, permits, and stamps. Most community libraries have computers and printers with Internet access. We've been informed by librarians that it is common for people to come in to ask for help in downloading government tax forms or conduct e-commerce on line. The librarians were very welcoming of this potential new audience. Recently, a notice from DFW went out to all libraries in the state to provide librarians information about the license system and included the relevant links to the *MassFishHunt* system.

Questions can be directed to our Boston office at 617/626-1590.

Finally, thank you for the years of service your municipality has provided the sportsmen and women in Massachusetts.

**Division of Fisheries & Wildlife**

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